

NOISEPORN.COM

hmv.com the best new DVDs this Christmas

noiseporn.com

Noise Porn Classifieds have launched - want to find a remixer or collaborator? Looking for a job? Post and browse here

mooqee

TINSEL TOWN

ONLINE MUSIC PROMOTIONS Click here to sign up!

Boxfresh

Mooqee - loved by the punters on the dancefloor and respected by the business (the tracks are in the boxes of DJ Tiesto, Koolha Koolha and Dead & Company). This sound is all about fusion - moving stuff around and shaking the elements of tracks up until it all falls back into place, but in a completely different mode.

Take for example the sound of 'Tinsel Town' (DJ Tiesto) - it's a classic house track, but it's a house track in a different way.

WHAT THE INDUSTRY SAYS

Fabric, London - "Fresher than fresh, not so clean"

Utah Saints - "It's our favourite blog"

Chew The Fat - "Ace!"

Elite Force - "One of the finest blogs out there"

NAPT - "Noiseporn.com rocks"

Supercharged Records - "Noise Porn gives us a stiff ear"

OUR READERSHIP¹

The average Noise Porn reader is an 18-25 year old professional or semi-professional DJ who plays out at least once a month.

They are mainly interested in electro, house and dubstep, and shop predominantly at Beatport or iTunes, spending between \$20 and \$40 on music purchases each month.

40% were from the UK and 28% were from the USA, with the next largest group being from Europe (but outside the UK).

HOW MANY READERS ARE THERE?

Noise Porn currently averages 70,000 unique visitors / month.² The blog has grown rapidly in the past year with consistently strong posts generating high numbers of new and returning users.

In depth statistics are available on request, just let us know what kind of information you're after!

SOCIAL NETWORKING

facebook

Facebook helps you connect and share the people in your life.

twitter

What is Twitter? What?

Twitter is a service for friends, family, and co-workers to communicate and stay connected through quick, frequent answers to one simple question: "What's going on?"

We have a strong presence on social networking sites, with 1400+ fans on Facebook, 1500+ followers on Twitter, and

¹ 573 Noise Porn readers surveyed October 2009

² Site data provided by Statcounter.com

10,000+ friends on Myspace.³ These communities are constantly growing and allow us to interact with our fans regularly.

WHO ADVERTISES ON NOISE PORN?



Our advertisers include major brands like HMV, LG, Toyota, Boxfresh, Microsoft X-Box, 3M, Autotrader, Gillette, Live Nation and Nike, as well as smaller independent record labels and artists who we try and support with lower rates.

WHAT IS AVAILABLE?

We have two advertising spaces available currently.

- 300x250 Rectangular Space
- 728x90 Leaderboard

Noise Porn is also available to become media partners for your events.

HOW DO I SIGN UP?

Send an email to editor@noiseporn.com with your key timings and budget and we'll put a quote together for you based around that.

³ Facebook - NoisePorn.com, www.twitter.com/noiseporn, www.myspace.com/noisepornblog